

FAX# 703 528 7880 SEP19/12 14.03
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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(continued)

CO-OP BILLING NEEDED

DATE SEP19/12 14.03

TO NSM/NSA
FR CAITLIN FOR JULIE
M17-18 OK'D, SEE LNS 86-87
TTLS RTS
PLS CONFIRM, THX! 9/19/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

:LINE#:	REP	:	CD :	:	TIME PERIOD	:	LGTH :	:	SEC :	:	RATE	:	:	START	:	END	:	SPTS:	:	WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	:	INVT	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1536
AGENCY PRODUCT CODE =

80	S	1205A-105A	30	\$460.00	9/4	9/6	2	TU-TH	2
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PROGRAM : KIMMEL
ORD COM1: KIMMEL LATE ON FRI DUE TO HS SPORTS
THIS IS A MAKE-GOOD FOR SEP4 ON LINE-3 FOR 4 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

82	S		1100P-1135P	30		\$925.00	9/4	9/6	1		TU-TH	1
PROGRAM : NEWS												
ORD COM1: DUE TO PRGM CHANGES ON FRIDAY AND SATURDAY												
ORD COM2: ***9/4 DUE TO DEMO NAT'L CONVENTION												
PART OF A MAKEGOOD MADE UP OF LINES 81-83												

74	S		1100P-1135P	30		\$925.00	9/4	9/9	4		TU-TH, SU	4
PROGRAM : NEWS												
ORD COM1: DUE TO FRI HS SPORTS AND SAT COLLEGE FBALL NEWS RUNS LATE												
THIS IS A MAKE-GOOD FOR SEP4 ON LINE-43 FOR 6 SPOTS/WK												

87	A		1203A-1230A	30		\$460.00	9/5	9/5	2		WED	2
PROGRAM : NEWS												
ORD COM1: SPOTS RAN 1213A AND 1230A IN NIGHTLINE 1203A-1230A DUE TO RUN OVER												
ORD COM2: OF DNC												
THIS IS A MAKE-GOOD FOR SEP5 ON LINE-80 FOR 2 SPOTS/WK												

86	A		1128P-1203A	30		\$925.00	9/5	9/5	3		WED	3
PROGRAM : NEWS												
ORD COM1: SPOTS RAN 1142P, 1151P, 1200A IN NEWS 1128P-1203A DUE TO RUN OVER OF												
ORD COM2: THE DNC												
THIS IS A MAKE-GOOD FOR SEP5 ON LINE-82 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP5 ON LINE-74 FOR 2 SPOTS/WK												

STATION MAKEGOOD OFFERS:

M17	OK'D	BUY#82	MISSED: TU-TH/1100P-1135P	30S	\$925.00	(SEP19/12)
		BUY#74	TU-TH, SU/1100P-1135P	30S	\$925.00	
			OFFER: WED/1128P-1203A	30S	\$925.00	PLS ADVISE.
			CMT: SPOTS RAN 1142P, 1151P, 1200A IN NEWS 1128P-1203A DUE TO RUN OVER OF			
			CMT: THE DNC			

M18	OK'D	BUY#80	MISSED: TU-TH/1205A-105A	30S	\$460.00	(SEP19/12)
			OFFER: WED/1203A-1230A	30S	\$460.00	PLS ADVISE.
			CMT: SPOTS RAN 1213A AND 1230A IN NIGHTLINE 1203A-1230A DUE TO RUN OVER			
			CMT: OF DNC			

SEP/12 143710.00 CONTRACT TOTAL 143710.00
TOTAL SPOTS 155

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE